

Community Partnering Program

A few of the fiscal year 2008-09 CPP sponsorships include:

Amigos de los Rios

Native Plants of the Emerald Necklace— Poster and Tiles

Funds co-published a poster and plant tiles to address the native plants found along the park and recreation sites of the “Emerald Necklace Park Network.” This is a 17-mile string of parks and greenbelts along the Rio Hondo and San Gabriel Rivers.

The materials will support existing water resources curricula for elementary and middle school students in the El Monte School District and Mountain View School District.

California Native Plant Society—San Diego Chapter

Pt. Loma Native Plant Garden Interpretive Storyboards

Supported the design, creation and installation of three large storyboards depicting the 1) geography of the neighborhood park’s native plants; 2) the importance of native plants for conservation, fire prevention and usage by Native Americans; 3) details on key and common native plants in the garden park.

City of El Segundo

“It’s Time to Get Serious” Water Conservation Campaign

Funded creative street banners to support the bewaterwise.com website. Banners shout out slogans such as: “Sweep it! Don’t Spray it,” “It’s Time to Get Serious ‘Sprinkle Less,’” and “Before it gets serious ‘Shower Shorter.’”

Friends of Coeur d’Alene

Ladybug Library Garden Signage

Provides funds to create and display four large educational signs at Venice Beach’s Coeur d’Alene Elementary School. Promotes the discussion of water cycles, conservation and quality, and how the community can impact the region’s long-term water reliability.

La Canada Valley Beautiful

Mediterranean Garden Signage at La Canada Library

Reinforcing the merits of California Friendly landscaping, this sponsorship highlights drought-resistant and sustainable plants from Mediterranean countries. Some 45 plant identification signs in this demonstration garden give local consumers more choices in selecting plants that are dry but not dreary.

Pacific Wind Arts

Water Conservation and Education Program

Co-sponsors an elementary school water resources education program for inner city Long Beach students. Here, students take advantage of the newly sponsored garden signage, and curricula on water conservation, vocabulary, the water cycle and home conservation measures.

Padre Dam Municipal Water District

Santee Lakes Trail Environmental Signage Project

Sponsored 13 watershed education / native plant storyboards around the seven lakes of Santee Lake in San Diego County. The storyboards in the preserve will serve as the educational backdrop for school field trips as more than 6,000 students visited. Promotes the California Friendly landscape campaign, watershed education, water recycling, groundwater protection, and conservation.

The Ecology Center of San Juan Capistrano

Interpretive Signage

Supports the creation of 12 storyboards to address current water resources issues, such as, exploring the San Juan Creek watershed, planting California Friendly plants, the benefits of mulch, harvesting rainwater, water recycling, efficient irrigation, high efficiency toilets, faucets and showerheads, and smart irrigation timers.

Upper San Gabriel Valley Municipal Water District

WaterFest 2008

Co-sponsors WaterFest 2008 where more than 8,000 family members gain a high awareness of regional water resources issues such as conservation, recycling, watershed protection, pollution, and California Friendly gardening. The sponsorship funded the materials and supplies for the hands-on water resources education activities at this sixth annual event.

Wildwoods Foundation

Wildwoods Water Program

Co-sponsors the curricula and a series of water resources education learning activities for Los Angeles Unified School District elementary and middle-school classes near downtown Los Angeles. The program's goal is to reduce water consumption through lifestyle choices that impact water usage, respect for where water comes from and knowledge of the water cycle. Educates children on conservation practices they can do at home and share with their families.