



# BLUE RIBBON COMMITTEE

The Metropolitan Water District of Southern California

## **Robert Simonds** **President, The Robert Simonds Company**

Mr. Simonds is a long time advocate for water rights and policy issues. His family owns and controls water rights in Arizona, and he is a former member of the board of directors of the Metropolitan Water District (MWD) of Southern California, the world's largest water wholesaler, where he represented the city of Los Angeles from 2004 to 2006. Today, he is Chairman of MWD's blue ribbon committee that makes recommendations for new business models and strategies to position Metropolitan to meet the region's water-related needs for the future. Mr. Simonds is the Chairman of the Robert Simonds Company and a seasoned producer of over 30 major motion pictures that have generated in excess of \$3.5 billion in worldwide revenue. Titles in his repertoire include Cheaper by the Dozen, Herbie: Fully Loaded, Just Married, The Wedding Singer, Happy Gilmore, Billy Madison, and The Pink Panther franchise. Mr. Simonds graduated summa cum laude from Yale University. He serves on the boards of the Yale School of Management and the California Chamber of Commerce as well as the advisory board for RAND Corporation's Center for Global Risk and Security. He is a governor of the Natural History Museum of Los Angeles County.

**Ruben Barrales**  
**President & CEO, San Diego Regional Chamber of Commerce**  
**San Diego, CA**

Ruben Barrales is the President and Chief Executive Officer of the San Diego Regional Chamber of Commerce. Mr. Barrales joined the Chamber in 2007 after serving as Deputy Assistant to the President and Director of Intergovernmental Affairs in the White House. He was also president and Chief Executive Officer of Joint Ventures: Silicon Valley Network, a group of high-tech CEOs, academics, leaders and elected officials supporting innovation and technology, friendly public policy, and education reform. In 1992, Mr. Barrales became the first Latino to be elected to the San Mateo County Board of Supervisors, and he was the Republican nominee for State Controller in 1998. The native Californian holds a Bachelor's degree in Political Science and Administrative Studies from the University of California, Riverside.

**Grame Barty**  
**Regional Director, Australian Trade Commission**  
**Los Angeles, Ca**

Grame is an experienced business executive having spent the last 11 years building and managing a highly successful 'born global' software business (HarvestRoad Limited) which he took public in 1999. HarvestRoad was successful in the US, Mexico, Canada, South East Asia, India, Hong Kong, New Zealand, Norway, Germany, and UK and established operations in the US, Canada, UK, and France.

Grame was an Austrade Board member for 3 years from 2000 and has also served on the Boards of the Australian Information Industries Association, Bentley Technology Park in Western Australia, and the Federal Governments ICT Advisory Board.

Prior to that Grame worked with Fujitsu Australia Limited as Acting General Manager in telecommunications and with Telecom New Zealand establishing their Australian Mobile phone business. He was also an Assistant Vice President of Nortel Networks where he was an Australian and Asia Pacific Manager of the Year and achieved numerous high performance sales awards. In Fujitsu and Nortel he was also involved in establishing global R&D and manufacturing facilities in Australia. Grame also presents with 10 years experience in the military serving in various overseas posts including NATO after graduating from the Royal Military College, Duntroon, and served his local community as Chairman of the Western Australian Cycling Federation for several years.

Grame is currently the Regional Director Americas, for the Australian Trade Commission, the Australian government's trade and investment development agency. Austrade assists Australian businesses in contributing to the national prosperity by succeeding in trade and investment, internationally, and promoting and supporting productive foreign investment into Australia. Grame oversees Austrade's operations in Canada, USA and Latin America across a wide range of industries such as Food & Beverage, Consumer Goods and Arts, Natural Resources and the Environment, Manufacturing and Infrastructure, Technology, Agribusiness, Mining, Government Services and Investment.

**Carol Carmichael**  
**External Relations Senior Counsel, California Institute of Technology**  
**Pasadena, CA**

Dr. Carmichael is a faculty associate in the Division of Engineering and Applied Science and senior counselor for external relations at the California Institute of Technology. She advises the administrators, faculty and staff on the development of sustainability programs and educational issues. She also focuses on the role of the university campus in education for sustainability, both within the campus and in the community at-large. She chairs the City of Pasadena's Environmental Advisory Commission (EAC), whose mandate is to advise the Mayor and City Council on the implementation of the City's commitment to the United Nation's Green Cities Declaration.

Prior to coming to Caltech, Dr. Carmichael was the director of the Institute for Sustainable Technology and Development at the Georgia Institute of Technology. She has over 20 years of experience in technology and science policy, with a particular emphasis on sustainability policy and the need to help students learn about the societal context of science and engineering. At Georgia Tech, she was also the director and senior research scientist for an interdisciplinary research program in environmentally conscious design and manufacturing. She has developed and implemented corporate research and educational programs that engaged over 100 firms nationally. Dr. Carmichael has degrees in higher education, technology and science policy, and chemistry.

**Yoram Cohen**  
**Professor, University of California Los Angeles**  
**Los Angeles, CA**

Dr. Yoram Cohen received his B.A.Sc., M.A.Sc., in 1975 and 1977, respectively, both in Chemical Engineering, from the University of Toronto, and his Ph.D. from the University of Delaware in 1981. He has been on the Faculty of Chemical and Biomolecular Engineering at the University of California, Los Angeles (UCLA) since 1981. He is the founder and Director of the Water Technology Research Center and the Center for Environmental Risk Reduction, and a member and co-founder of the UCLA/National Science Foundation (NSF) Center for the Environmental Implications of Nanotechnology (CEIN).

Dr. Cohen is an Adjunct Professor at Ben-Gurion University and a member of the International Advisory Committee to the Stephen and Nancy Grand Water Research Institute at the Technion. He was a Visiting Professor at the Technion (1987-1988), at Universitat Rovira i Virgili (1944) and a Distinguished Visiting Professor at Victoria University (2006). Dr. Cohen is a UCLA Luskin Scholar and a recipient of the 2008 Ann C. Rosenfield Community Partnership Prize in recognition of his environmental research. He received the 2003 Lawrence K. Cecil award in Environmental Chemical Engineering from the American Institute of Chemical Engineers (AIChE), the AIChE Separations Division Outstanding Paper Award (1997 and 2009), and was elected Fellow of the AIChE in 2009. In 2008 he received a County of Los Angeles Commendation (2008), a State of California Senate Certificate of Recognition, and a Certificate of Special Congressional Recognition (US) for contributing to legislation to protect public health and dedicated service to the Los Angeles community.

Dr. Cohen served as Chair of the AIChE Environmental Division (2002) and of the Separation Division (2008). He published over one hundred and sixty research papers and book chapters in water technology, separations processes, transport phenomena, polymer science, surface nanostructuring and environmental engineering. He is also the Editor of three environmental volumes.

Dr. Cohen developed patented technologies in membrane synthesis, reverse osmosis desalination, surface nanostructuring and chemical sensors, and developed models and software for environmental multimedia impact assessment. He has served on numerous Government Advisory Committees (including the USEPA Science Advisory Board) and Boards (e.g., NRC Board on Environmental studies and Toxicology). Dr. Cohen organized over thirty scientific conferences, including the 2008 International Congress on Membranes and membrane processes (ICOM), the 2009 West Coast Water Technology Transfer workshop, and he is the Meeting Program Chair of the 2010 Annual AIChE Meeting.

**Michael Dantuono**  
**VP Capitol Improvement Programs, National Construction Alliance**  
**Pasadena, CA**

Michael is the Vice President for Capital Improvement Programs for the National Construction Alliance (NCA II), with offices in Washington DC and Pasadena, CA. The NCA II was established in 2006 by the Carpenters, and Operating Engineers Unions. The Alliance goal is to reestablish the Basic Trades presence and to be responsive to address the future needs of owners and contractors in the public and private sector of the construction industry. Michael has over 35 years of construction industry experience and is recognized throughout the country for his skills of labor relations, collective bargaining and negotiations. Michael joined Parsons Construction in 1975 as a Labor Advisor on the massive Alaska Pipeline project. Working with the likes of Arco and Sohio on their oil and gas modular fabrication and construction projects, he was originally assigned to construction sites throughout the Northwest including Alaska. In the late 70's Michael was assigned to Parsons headquarters in Pasadena, CA, and assumed the administration of labor relations activities on major company projects, emphasizing labor/management cooperation, safe working environments and conditions for all building tradesmen. Michael assumed the Presidency of Parsons Construction in 1991 and was instrumental in establishing labor relations policies for clients that provided cost effective controls and practices to meet their objectives while establishing strong and fair relationships with organized labor. He negotiated and administered ground breaking Project Labor Agreements (PLA's) for major infrastructure and government projects such as the Los Angeles World Airport, Metropolitan Water District of Southern California, Seattle-Tacoma Airport, Oakland Port and Airport expansion, DOE Savannah River Site, South Carolina, Southern Nevada Water Authority, Los Angeles Unified School District, and the most recent Multi-Billion Hetch Hechi Water Program for San Francisco Public Utilities. He graduated from the University of Washington and did graduate studies at the University of Southern California, where he is currently an adjunct professor lecturing on collective bargaining and labor relations.

**Lucetta “Lucy” Dunn**  
**President & CEO, Orange County Business Council**  
**Irvine, CA**

Lucetta Dunn is President and Chief Executive Officer of the Orange County Business Council, the leading voice of business on important issues locally, regionally and nationally, working with government and academia, to ensure Orange County’s economic prosperity and high quality of life.

Before joining the Orange County Business Council, Ms. Dunn was appointed by Governor Schwarzenegger in 2004 to serve as Director of the California Department of Housing and Community Development. She has served as a member of the Green Building Code Advisory Committee of the California Building and Standards Commission, as the first woman president in the 80-year history of the Building Industry Association of Southern California, and was slated to be president of the state-wide California Building Industry Association when Governor Schwarzenegger appointed her to his team. She serves on the board of advisors of the Hobbs Institute at Chapman University with the theme, “Green Both Ways” meshing law, environment and real estate.

Ms. Dunn was appointed to the California Transportation Commission (Commission) by Governor Arnold Schwarzenegger in June 2008. The Commission is responsible for programming and allocating funds used in the construction of highway, intercity passenger rail and transit improvements throughout California. It also advises the Secretary of Business, Transportation and Housing Agency and the Legislature in formulating and evaluating state policies and plans for California’s transportation programs.

She is an attorney admitted to practice before the California State Bar, the federal bar and the U.S. Supreme Court. Ms. Dunn is a director of a number of non-profit organizations including the Lennar Charitable Housing Foundation dedicated to ending homelessness, and founder of the Bolsa Chica Conservancy dedicated to advocating for and restoring 1000 acres of wetlands in Huntington Beach. She is a member of Orange County’s working group to develop the county’s 10 Year Plan to End Homelessness.

**Cecilia Estolano**  
**Chief Strategist, Green For All**  
**Los Angeles, CA**

Cecilia V. Estolano is Green For All's Chief Strategist on State and Local Initiatives. Green For All is a national organization that advocates for broad access and opportunity in the clean-energy economy. Ms. Estolano oversees Green For All's State and Local Initiatives and the Capital Access Program. She is charged with spearheading Green For All's effort to scale public-private partnerships as a means to grow family-supporting green jobs in cities across the United States, particularly in under-served communities.

Prior to joining Green For All, Ms. Estolano served as Chief Executive Officer of the Community Redevelopment Agency of the City of Los Angeles (CRA/LA). Overseeing an annual budget of over \$726 million and a work program covering 32 project areas, Ms. Estolano redefined the role of the largest redevelopment agency in the State of California. Under her leadership, CRA/LA rebuilt its housing department, adopted a landmark policy on local hiring in construction jobs, adopted a Healthy Neighborhoods policy, and created a \$42 million Land Acquisition Fund to jump-start development in underserved markets like South Los Angeles.

Prior to joining CRA/LA, Ms. Estolano was Of Counsel in the Los Angeles office of Gibson, Dunn & Crutcher, LLC. She represented developer, private equity fund and lender clients in land use, zoning, redevelopment, environmental, real estate, energy, and telecommunications matters.

Ms. Estolano has served on the California Coastal Commission, as a Los Angeles Special Assistant City Attorney, as a Senior Policy Advisor with the U.S. Environmental Protection Agency, and as Environmental Policy Advisor to Los Angeles Mayor Tom Bradley.

Ms. Estolano was the Deputy Chair of the Environmental Protection Agency Review Team, Energy and Environment Group for the Obama Presidential Transition Team. She is currently a member of Senator Barbara Boxer's Judicial Advisory Committee.

Ms. Estolano is a graduate of Boalt Hall School of Law and holds an M.A. in Urban Planning from UCLA. She received her undergraduate degree in Social Studies with honors from Harvard-Radcliffe Colleges. Ms. Estolano is a Regents Lecturer at UCLA where she teaches courses in Urban Planning.

**Dr. Mildred García**  
**President, California State University Dominguez Hills**  
**Dominguez Hills, CA**

Mildred García, Ed.D., is the seventh president of California State University, Dominguez Hills and the eleventh female president—the first Latina president—in the California State University system. Assuming the presidency in August 2007, Dr. García is a good fit for one of the most ethnically and culturally diverse universities in the western United States. Named to Hispanic Business magazine's 100 Most Influential Hispanics list for 2007, President García has a strong commitment to multicultural alliances and believes that these coalitions strengthen students' self-development and opportunities, as well as strengthening institutions and communities.

García came to Dominguez Hills after serving from 2001 to 2007 as President of Berkeley College in New York and New Jersey, where she championed the cause of access with success—the obligation to make the attainment of a college degree a realistic goal for all who strive to succeed. Since arriving at CSU Dominguez Hills, García has accomplished the following: obtaining reaccreditation of the University by the Western Association of Schools and Colleges (WASC) until 2018; initiating an enrollment management function and continuously attaining enrollment targets for the first time in eight years since spring 2009; eliminating the structural budget deficit; spearheading a collaborative and inclusive strategic planning process; increasing fundraising results and increasing the number of alumni donors by 301%; increasing positive media coverage; supporting and highlighting faculty and staff accomplishments; initiating the Points of Pride program to recognize special features of the University throughout the South Bay; and attracting prominent individuals as commencement speakers such as Tavis Smiley and Secretary Hilda Solis.

García serves on the Boards of Directors for the American Association of Hispanics in Higher Education and the Association of American Colleges and Universities. She serves on the Advisory Board of Higher Education Abstracts; the Editorial Advisory Board of Peer Review, Association of American Colleges and Universities; the Advisory Board for Hispanic Outlook in Higher Education; the Board of Trustees for the Council for Adult and Experiential Learning; the Board of Visitors for Air University; and as founding board member of the National Council for Community and Education Partnerships.

García received a Doctor of Education as well as a Master of Arts in higher education administration from Teachers College, Columbia University; an M.A. in business education/higher education from New York University; a B.S. in business education from Bernard Baruch College of City University of New York (CUNY); and an A.A.S. in legal secretarial sciences in business from New York City Community College of CUNY.

**Lawrence T. Geraty, PhD**  
**President Emeritus, La Sierra University**  
**Riverside, CA**

Lawrence Thomas Geraty grew up as a citizen of the world as he was part of a Seventh-day Adventist missionary family. Dr. Geraty received a rich educational experience by attending schools in China, Hong Kong, Lebanon, England, Germany, France, Israel, California, Maryland, Michigan, and Massachusetts. These experiences set him on a lifelong course committed to the values of diversity. Completing his undergraduate degree at Pacific Union College, Dr. Geraty graduated from the Theological Seminary at Andrews University. He studied at Harvard University where he earned, with distinction, his Doctor of Philosophy degree. As part of his doctoral studies, Dr. Geraty took examinations in 10 languages.

Returning to Andrews Theological Seminary, eventually as Professor of Archaeology and History of Antiquity, Dr. Geraty distinguished himself as a teacher and scholar for the next thirteen years, teaching also in Jamaica, Jordan, Trinidad, Costa Rica, Europe, and Australia, and directing a series of major archaeological expeditions to the Middle East, including the Madaba Plains Project in Jordan.

Adding to his teaching focus, in 1985 Dr. Geraty became president of Atlantic Union College in South Lancaster, Massachusetts.. From July 1993 through June 2007 Dr. Geraty served as president and professor of archaeology at La Sierra University in Riverside, California, serving on the boards of the Greater Riverside Chambers of Commerce , United Way of the Inland Valleys, The Western Center for Archaeology and Paleontology, Metro Riverside International Cabinet, Mayor's Higher Education/Business Council, Raincross Club, Monday Morning Group, World Affairs Council of Inland Southern California, Riverside Arts Council, and Congressman Ken Calvert's Science, and Technology Education Partnership Board. In 2004, Dr. Geraty represented the U.S. Office of Education in a delegation of administrators studying the education of minorities in China.

Dr. Geraty has received numerous awards including a Fulbright Fellowship and serving as advisor on archaeology to former Crown Prince Hassan of Jordan, the P. E. MacAllister Award for Excellence in Field Archaeology from the American Schools of Oriental Research, and the Charles Elliott Weniger Award for Excellence at Pacific Union College. Dr. Geraty has served a term as president of the American Schools of Oriental Research (ASOR), the premier organization for American archaeologists working in the Middle East. He also served on the Board of Directors for the Council of American Overseas Research Centers.

Dr. Geraty and his wife, Gillian, have a daughter, a son, and between them five grandchildren.

Truly, one of Dr. Geraty's most impressive accomplishments has been his ability to remain active as an archaeologist and churchman while continuing to lead and direct a university which combines the religious values of a faith community, the educational ideals of a liberal arts college, and the research opportunities of a comprehensive university.

**Gerald R. Gewe**  
**Retired, Los Angeles Department of Water and Power**

Gerald A. (Jerry) Gewe retired in 2005 from the City of Los Angeles after a 38 year career, most of it with the LADWP. At the time of his retirement, he was the Assistant General Manager for the Department. During his career he served in most of the areas of the Water System. During the last 15 years of his career he advised the City's leadership on Water Issues and served as the primary liaison between the LADWP and MWD. He was a participant in MWD's original Integrated Resource Plan and most of the subsequent water planning and rate related activities for MWD during that period. He also served as a member of the Colorado River Board of California during the QSA development. Mr. Gewe currently serves as a part-time lecturer at California State University Pomona and has a limited consulting practice.

**John R. Hanna**  
**Partner, Hanna & Scott**  
**Santa Ana, CA**

Mr. Hanna is a partner in the law firm of Hanna & Scott, handling civil law matters with offices in Santa Ana and Rancho Cucamonga. He is an elected trustee with the Rancho Santiago Community College District, which is comprised of all, or parts of, Anaheim, Orange, Santa Ana, Garden Grove, Tustin and Irvine. He was appointed to the Board in January of 1998, elected in November of 1998, re-elected in 2002 and 2006, and served as Board President twice.

Mr. Hanna Graduated from Tustin High School, received a B.A. in Political Science from California State University, Fullerton and a J.D. from Loyola Law School of Los Angeles. Currently serves on the Board of Directors of the Community Foundation of Orange, the Orange Junior Soccer Club's Summer Lancers program, and is a member of the California Community College League's Legislative Advisory Committee. Formerly a member of the City of Santa Ana Planning Commission, the City of Santa Ana Personnel Board, the Board of Directors of the Consolidated Transportation Service agency of Orange County and the Board of Directors of the St. Joseph Ballet Company.

Mr. Hanna currently resides in the city of Orange with his wife Cynthia and children Caitlin Piazza, Caroline, Jocko, Janelle, John Patrick, Kelly and Kiera and is a member of Holy Family Cathedral Parish in Orange.

**Robert Hertzberg**  
**Speaker of the California State Assembly (2000 – 2002)**  
**Partner/Vice-Chair, Mayer Brown LLP**  
**Co-Founder/Director of G24 Innovations Ltd.**  
**Co-Chair, California Forward**

Robert M. Hertzberg, is Co-Chair of California Forward, a Bi-Partisan effort to deal with the structural problems of California. He replaces Leon Panetta who was tapped by President Obama to be the Director of the Central Intelligence Agency.

Mr. Hertzberg is twice unanimously-elected former Speaker (2000-2002) of the California Legislature, his problem-solving approach and his hardworking style resulted in a wide range of breakthrough successes on many long-standing and difficult challenges facing California.

Mr. Hertzberg, as a student of California History understood the critical role water policy played in our development and wrote his college dissertation, all original work, on the Development of Redlands, the Redlands Water Company. The late Treasurer Jess Unruh appointed Hertzberg to the Districts Security Advisory Commission where he served for many years and oversaw billions of dollars of water infrastructure development. As an urban Southern California Legislator, he was a principal negotiator in the August 1998 Agreement regarding the Lining of the All American Canal and, before leaving the legislature, he lead marathon negotiations involving the Quantification Settlement Agreement.

In 2005, he narrowly missed the run-off in the election for the Mayor of Los Angeles, and he later went on to serve as Transition Chair for Mayor Antonio Villaraigosa. He also served on the 2003 Transition Team of Governor Arnold Schwarzenegger.

After leaving the legislature, he co-founded Solar Integrated Technologies in South Los Angeles, which was the 2005 Wall Street Journal recipient of the Innovation Award in the energy and power sector. Now, as chairman of G24 Innovations and Co-founder of Renewable Capital, Mr. Hertzberg is an active entrepreneur and leader in global policy concerning renewable energy. The Guardian Magazine (UK) chose Hertzberg as one of the “50 People Who Could Save The Planet” (January 2008).

G24 Innovations, with a factory in Cardiff, Wales and headquartered in Silicon Valley, manufactures a lightweight and flexible solar cell which generates power in low, ambient and even indoor conditions. CNBC European Business chose G24 Innovations as one of its Top 100 Low-Carbon Pioneers, and last year’s G24i won the World Bank’s prestigious “Lighting Africa Award” for a project to be completed in Rwanda.

In his efforts, Mr. Hertzberg has appeared on the BBC, Nightline, CBS Evening News, CNN and appeared in Fortune Small Business as well as The Economist.

Named as “one of the most influential people in Southern California” by the Los Angeles Times, Mr. Hertzberg is a partner and Vice Chairman of the Los Angeles office of Mayer Brown LLP which is one of the top six largest law firms in the United States. Mr. Hertzberg serves on dozens of community boards including among others, the Los Angeles Town Hall Council, the Los

Angeles World Affairs Council, The Board of Visitors for the USC School of Public Policy, the Board of Counselors for the Pepperdine School of Public Policy, and the Board of Directors of the Southern California Leadership Council.

**John J. Lormon**  
**Partner, Procopio Cory Hargreaves & Savitch, LLC**  
**San Diego, CA**

Mr. Lormon received his undergraduate and law degree from Boston College and is licensed to practice in California, Alaska and Massachusetts. In 2007, 2008 and 2009, he was selected for inclusion in the Southern California Super Lawyers® - San Diego lists in the Environmental category. Mr. Lormon is recognized as an AV rated attorney by Martindale-Hubbell.

Currently Mr. Lormon is part of the Directors Cabinet for Scripps Institution of Oceanography and co-chair of the Scripps Institution of Oceanography's Climate Task Force. Mr. Lormon belongs to the San Diego Regional Chamber of Commerce Energy and Water Committee and was appointed by the Mayor to the City of San Diego Solid Waste Hearing Panel. He is also a member of the Section on Environment, Energy and Resources (SEER) for the American Bar Association and Vice Chair of Membership for the Climate Change, Sustainable Development and Ecosystems Committee.

In joint sponsorship with the County of San Diego, the City of San Diego Environmental Services Department, and the San Diego Unified Port District, Mr. Lormon organizes the Environmental Breakfast Club as a firm event for distinguished speakers from state and federal regulatory agencies to discuss important environmental issues with a cross section of the community. Additionally, Mr. Lormon coordinates the Climate Club, which provides an opportunity for a cross-section of community leaders to discuss climate change issues at dinner events held in private homes. Mr. Lormon specializes in environmental, climate change, sustainability, and ecosystems law. He has experience working with local and state government and regulatory agencies on environmental permitting, entitlement and compliance matters. Mr. Lormon has handled project development, permitting, compliance, and enforcement issues.

Mr. Lormon has managed numerous Clean Air Act cases involving stationary and mobile sources. He has special expertise in air emission impacts to local communities. He has worked on carbon emission, diesel and soot projects in large projects in Los Angeles and Long Beach Harbor. He is experienced in water delivery, water treatment, desalination, and purification as well as wastewater and reuse matters.

Mr. Lormon has been active in politics and bond initiatives. He was team leader for Gray Cary Ware & Freidenrich's (now DLA Piper Rudnick) environmental practice group for eight years before joining Procopio. He was appointed by the Governor to the California Regional Water Quality Control Board, San Diego Region 9 (1992 to 1996), and to the State Coastal Conservancy Board (1997 to 2004).

**Felicia Marcus**  
**Western Director, Natural Resources Defense Council**  
**San Francisco, CA**

Felicia Marcus is the Western Director of the Natural Resources Defense Council (NRDC) where she is the institutional representative in the Western U.S. engaged in cross-media issues and relationships both within and outside of the organization. NRDC is composed of nearly 400 lawyers, scientists, policy experts, and others devoted to improving environment and public health using a variety of tools, including litigation, advocacy, and research. Prior to that, Felicia served as Executive Vice-President and Chief Operating Officer for the Trust for Public Land (TPL), a national non-profit dedicated to conserving land for people—with projects ranging from inner city parks and playgrounds to farms, ranches, and forests and to wilderness areas. TPL brings an array of skills in real estate, conservation finance, conservation vision, and park and playground design and development to communities to help them protect the places they love--or to re-create healthy open space--all to foster the connection of people to land, community, and place.

Before joining TPL, Felicia Marcus was appointed by President Clinton and served as Regional Administrator of the U. S. Environmental Protection Agency (EPA) Region IX from October 1993 until January 2001. In addition to managing the region's nearly 1000 employees, Ms. Marcus played a leading role in large scale historic multi-party negotiations such as the Bay-Delta Accords and subsequent Cal-Fed agreements; the Grand Canyon Visibility Transport Commission and subsequent Western Regional Air Partnership; U.S.-Mexico Border programs and agreements. She is known as a problem solver, with an ability to bring unlikely partners to agreement while also being willing to make tough calls when necessary.

Before EPA, Ms. Marcus served as the President of the Board of Public Works for the City of Los Angeles, appointed by Mayor Tom Bradley. Ms. Marcus presided over the department through a time of great change and challenge, including numerous emergency response situations (e.g., flood, earthquake, riots). During her tenure, the department went from garnering lawsuits to winning numerous national awards for its ambitious initiatives and achievements in wastewater treatment, recycling and source reduction, and pollution prevention.

Ms. Marcus also has extensive background as a private sector and public interest lawyer as well as a community organizer, and is perhaps best known locally for her work in a variety of roles to clean up Santa Monica Bay -- most notably as a founder and general counsel to Heal the Bay. She has served as the director of litigation for Public Counsel, a public interest law firm; an associate at the law firm of Munger, Tolles & Olson; a visiting fellow at the Center for Law in the Public Interest; a law clerk to the Honorable Harry Pregerson (9th Circuit Court of Appeals); and legislative assistant to Congressman Anthony C. Beilenson.

**Cynthia McClain Hill**  
**Partner, Strategic Counsel PLC**  
**Los Angeles, CA**

Managing partner of Strategic Counsel PLC, Cynthia McClain-Hill leads the firm's regulatory, land use and environmental law practices. She is sought out by public and private sector clients for her expert handling of public-private partnership issues and effectiveness before governmental agencies. Throughout her career, Ms. McClain-Hill has served on a variety of significant public sector boards and regulatory commissions, including the California Coastal Commission, the California Fair Political Practices Commission and the CalEPA Environmental Justice Advisory Working Group. In Southern California, she served on the City of Los Angeles' Community Redevelopment Agency Board, the Small and Local Business Advisory Commission and the Los Angeles Mayor's Economic Advisory Council. She is consistently named one of Southern California's "Super Lawyers" in an annual survey of more than 65,000 of her peers, a distinction reserved for the top five percent of California's practicing attorneys.

A respected authority, Ms. McClain-Hill is frequently featured in a wide range of publications and is interviewed regularly by leading television and radio shows. She is 2008 - 2009 president of the National Association of Women Business Owners (NAWBO) and is past president of the Los Angeles chapter (NAWBO-LA). During the past several years she has been honored repeatedly for her leadership with business and civic organizations. She received the U.S. Small Business Administration's "Women in Business Advocate Award," the 2005 Chapter Public Policy Advocate of the Year Award" from NAWBO, the first annual "Ruth Standish Baldwin Award" from the Greater Sacramento Urban League, and the "Thurgood Marshall Award" from *Minorities in Business Magazine*. In September 2007, she was featured in *ESSENCE Magazine*.

Ms. McClain-Hill earned her bachelor's degree in political science from the University of California, Los Angeles, in 1978, and her juris doctorate from UCLA's School of Law three years later. She was admitted to practice law in the State of California in 1981.

**Sunne Wright McPeak**  
**President and CEO, California Emerging Technology Fund**  
**San Francisco, California 94103**

Sunne Wright McPeak is the President and CEO of the California Emerging Technology Fund (CETF), a statewide non-profit organization whose mission is to close the Digital Divide by accelerating the deployment and adoption of broadband. She assumed the position as the CETF first chief executive in December 2006 after serving for three years as Secretary of the California Business, Transportation and Housing Agency for Governor Arnold Schwarzenegger. With McPeak's vision and drive, CETF has positioned California as a national leader in closing the Digital Divide, initiating groundbreaking applications such as the California Telehealth Network, Digital Literacy, Smart Housing Policy, School2Home (to improve education), and *Get Connected!*.

As Secretary of the California Business, Transportation and Housing Agency, McPeak oversaw the largest state Agency, including the Department of Transportation (Caltrans), Department of Motor Vehicles, California Highway Patrol, Office of Traffic Safety, Department of Housing and Community Development, California Housing Finance Agency, Department of Real Estate, Office of Real Estate Appraisers, Department of Financial Institutions, Department of Corporations, Department of Alcohol and Beverage Control, Department of Managed Health Care, Office of Patient Advocate, Infrastructure and Economic Development Bank, California Travel and Tourism Commission, California Film Commission, Small Business Guarantee Program, Office of Military and Aerospace Support, International Trade Promotion Program, and New Motor Vehicle Board. She was responsible for more than 42,000 employees and a budget in excess of \$11 billion. Under McPeak's leadership, performance and productivity in all departments of the Agency improved significantly.

Before being recruited to Governor Schwarzenegger's Cabinet, McPeak served for seven years as President and CEO of the Bay Area Council. For three years prior, she served as the President and CEO of the Bay Area Economic Forum, a public-private partnership between the Bay Area Council and the Association of Bay Area Governments.

Sunne McPeak served for more than fifteen years as a member of the Contra Costa County Board of Supervisors. When she left public office her colleagues renamed the Board Chambers in her honor. She was named by the San Francisco League of Women Voters as "A Woman Who Could Be President." She also served on the Boards of Directors of First Nationwide Bank and Simpson Manufacturing Company.

McPeak grew up on a small dairy farm in the San Joaquin Valley. She earned a B.A. in an Individual Major (International Medicine) from the University of California, Santa Barbara, and a MPH in Health Education and Medical Care Administration from the University of California, Berkeley. She has been awarded two honorary doctorates from California State University East Bay and John F. Kennedy University. She and John McPeak have been married for 40 years and have two adult sons, a daughter-in-law and three grandsons in their family (and Windy, a Norwegian Elkhound).

**Julie Meier-Wright**  
**President & CEO, San Diego Regional Economic Development Corporation**  
**San Diego, CA**

Julie Meier-Wright has served as President and CEO of the San Diego Regional Economic Development Corporation since 1997. EDC is the premier business development organization for the greater San Diego region. EDC markets the region for investment, with a focus on San Diego's innovation industries – life sciences, telecommunications, cleantech, software, electronics, and defense and space – and on the public policy issues that affect the region's competitiveness for their investment and growth.

Prior to coming to San Diego, Ms. Wright served as California's first Secretary of Trade and Commerce and a member of Governor Pete Wilson's Cabinet. She led the Administration's wide-ranging business climate reforms, built a new Agency integrating economic development programs, and expanded the state's international role and presence. She served on gubernatorial candidate Arnold Schwarzenegger's Economic Recovery Council and subsequently on an Expert Review Panel for the Secretary of the Business, Transportation & Housing Agency. In 2008, she was appointed to the Governor's Jobs Commission.

Prior to her time in public service, she spent 25 years in executive marketing and public affairs positions in the private sector, including 14 years with TRW Inc., now a part of Northrop-Grumman.

She serves on the boards of California Institute for Federal Policy Research and is an ex-officio member of the U.S. Council on Competitiveness, serving on its national steering committee for Dr. Michael Porter's study of Regional Clusters of Innovation, where she led the working group for the study on San Diego in 2001. She served on the Secretary of Energy Advisory Board's Task Force on Math-Science Education from 2004 - 2006. She currently serves on the National Advisory Board for Project Lead The Way.

She serves on the boards of the San Diego Convention & Visitors Bureau, the San Diego Regional Chamber of Commerce, BIOCOM, CleanTECH San Diego, and Connect. She is an honorary board member of the San Diego Science Alliance, and on the Advisory Council to the Dean of Engineering and the Board of Directors of the College of Business Administration, both at San Diego State University. She serves on the Advisory Board for the Irwin & Joan Jacobs School of Engineering at the University of California San Diego.

Ms. Wright holds a Bachelor of Arts degree in Criminology from the University of Maryland. She has completed the Stanford University Advanced Management College, the Stanford Financial Seminar, and a special program on competitiveness at Harvard University.

**Terry O'Day**  
**Executive Director, Environment Now**  
**Santa Monica, CA**

Mr. O'Day is Executive Director of Environment Now, a foundation dedicated to preserving and restoring California's environment. Founded by the family of Frank and Luanne Wells in 1989, Environment Now is known as a strategic, entrepreneurial, activist leader in California, having founded more than a dozen lasting, successful organizations like the Water keepers in California and Mexico, Sequoia Forest Keeper, and Energy Independence Now. Mr. O'Day is also past president of EV Rental Cars, a company he co-founded in 1998. It is the only rental company in the United States that offers only environmental vehicles, such as hybrid, natural gas, and electric cars to the general public. Terry and his partners have earned awards from the Coalition for Clean Air, the US Environmental Protection Agency, the Council on Economic Priorities, and Calstart for their work. They have been featured in Newsweek, New York Times, The Wall Street Journal, Forbes, ABC World News Tonight, CNN, and Business Week.

Prior to founding EV Rental Cars, Terry was a senior analyst in business development and strategic planning for Edison Enterprises, a subsidiary of Edison International. His work with the company's four retail units led to multiple successful new lines of business, including an international acquisition. He presently serves on the board of directors or as an advisor for multiple sustainable technology companies. He is a founder and director of Aegina Glassworks, which has developed a microwave furnace for manufacturing commercial glass that reduces the energy intensity of glass manufacturing by half. His sustainable technology experience spans solar, wind, and conventional energy production, manufacturing, electric vehicles, natural gas vehicles, and logistics.

Terry holds an MBA from The UCLA Anderson School of Management and completed the Coro Public Affairs Fellows Program in Los Angeles in 1996. The fellowship is widely considered among the top graduate fellowships in the country. He received a Bachelor of Arts with honors in Public Policy at Stanford University, with a thesis addressing public finance and demand management of electricity. At Stanford, he founded a lasting community organization that united students with local homeless persons to achieve an agenda set by the homeless members.

Terry lives with his wife, Tiffany O'Day, in Santa Monica, where he has served as Chair of the city's planning commission and member of the Sustainable City Task Force and Solar Santa Monica. He has also been active with community organizations throughout California, including Coro Southern California, the USC Center for Sustainable Cities, the UCLA Luskin Center for Innovation, Human Rights Watch California Committee, Environmental Entrepreneurs, the Weingart Center and as the Board Chair of the Coalition for Clean Air. The 40 year-old Coalition is the only statewide advocate for California's air quality.

**Mark Pisano**  
**Senior Fello, University of Southern California**  
**Los Angeles, CA**

Mark Pisano is a Senior Fellow in the School of Policy Planning and development. He is a faculty member in the Bedrosian Center for Governance, teaching a course on Megaregions and conducting research on infrastructure financing. He is also Chairman of the Advisory Committee of the Keston Institute for Public Finance and Infrastructure. He is co-chairman of America 2050 a national organization dedicated to developing the third century growth strategy for America.

Mark Pisano directed the activities of the Southern California Association of Governments from 1976 to 2008, the nation's largest regional planning agency. The counties of Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura, and cities within these counties are members of the Association. The purpose of this voluntary association of local governments is to provide an open forum where region-wide problems can be explored and comprehensive plans dealing with air and water quality, transportation, regional growth and development, housing, and other areas critical to the region can be developed.

Prior to joining SCAG in November 1976, Mr. Pisano was director of the Environmental Protection Agency's Water Quality Planning Division. For several years, Mr. Pisano was responsible for developing policy on implementation of the nation's water quality management process, including basin and facility planning and wastewater management programs. He previously served as an economist with the Environmental Protection Agency.

A Ph.D. candidate at Georgetown University, Mr. Pisano was a lecturer there during the summers of 1970 and 1971. He is also the author of several papers on economics and water resources. Mr. Pisano is also a member of various organizations: Corporate Fund for Housing, Regional Institute of Southern California, California Transportation Directions, Growth Management and Environmental Committees, Rose Bowl Aquatic Center, BCI Geonetics, National Association of Regional Councils, ICMA, Urban Land Institute, Commission on the Future of Loyola Marymount University, Archdiocese Los Angeles Communications Board, Provost Council for California School of Professional Psychology, Advisory Committee of National Civic League, Department of Transportation Privatization Council and Center for California Studies.

From 1965 to 1966, Mr. Pisano was vice president and general manager of Frank Pisano and Associates, an engineering firm in San Jose, California.

Mr. Pisano was born in 1942 in Santa Clara, California and resides in Los Angeles with his wife and three children.

**Betsy Rieke**  
**Retired, United State Bureau of Reclamation**

Ms. Rieke has extensive experience in the public sector as a water resources attorney and manager. One focus of her work has been bringing stakeholders together to resolve complex water management issues. Prior to her retirement in 2008, she served as area manager for the Lahontan Basin Area Office of the Bureau of Reclamation in Nevada, where she helped broker an agreement on operating the Truckee River for multiple benefits. She served as Assistant Secretary of the Interior for Water and Science in the Clinton Administration and was the lead federal negotiator for the 1994 CALFED Bay-Delta Accord bringing together federal, state, and local agencies, as well as conservation and water interests. She also previously served as chief legal counsel for and Director of the Arizona Department of Water Resources implementing Arizona's groundwater management act. She is currently engaged with the Resources Legacy Fund as a consultant on California resources issues with a goal of ensuring sustainable conservation outcomes.

**Sherry Simpson-Dean**  
**United Nations Association of Pasadena**  
**Pasadena, CA**

Sherry Simpson-Dean is currently the Executive Director of the United Nations Association Pasadena/Foothills Chapter. She turned her talents and attention to the United Nations after 15 years as an entertainment industry executive producer having worked for such icons as Capitol Records, Harmony Pictures and some of Hollywood's finest directors. Sherry is an Emmy Award winning producer, well known for her deep commitment to humanitarian issues. Her latest film, *Amandla! a revolution in four part harmony* won both the Audience Award and the Freedom of Expression Award at Robert Redford's Sundance Film Festival 2002, and this year, the film's footage and field recordings have been invited to be archived at the Smithsonian Institute in Washington DC. Among other honors, she is the recipient of the Environmental Media Award.

Simpson-Dean was elected to the Pasadena branch of the United Nations Association Board of Directors for the year 2003-2004 and in January of 2005, became the Executive Director of the organization. The UNA USA is the largest grassroots foreign policy organization in the country. Under her leadership, the Pasadena chapter has become a national leader in innovative programs that engage the public in campaigns addressing the UN Millennium Development Goals.

Simpson-Dean is a regular speaker on the subject of grassroots efforts to promote environmental sustainability, and innovative educational approaches to promote local and global environmental stewardship. Simpson Dean was honored as "2010 Woman of the Year", by State Senator Carol Liu, recognizing her regional contributions to youth education and humanitarian work. In 2008, she was appointed by Pasadena Mayor Bill Bogaard to Co-Chair a citywide planning committee responsible for creating an annual celebration of UN Human Rights Day, a program, which draws hundreds of citizens each year. As Executive Director, she has guided the transformation of the UN Association's local brand, expanded the demographics of its membership and has fostered collaborations with The City of Pasadena, the Governor of California's Office, Pasadena City College and the high schools of Pasadena Unified School District and students from surrounding foothills communities.

Simpson Dean oversees the development and implementation of several other programs including Global Friends Program, an educational partnership between schools in the US and developing nations, publishes a monthly newsletter highlighting the work of the UNA, supervises a community-global speaker series and manages the UNA intern program with the USC School of Social Work. She is currently working with the UNA Pasadena Foothills Chapter on their Green Business Advisory Committee to support small businesses in meeting the sustainability standards of Pasadena's Green City Action Plan. Her on-going fundraising efforts include creating social entrepreneurial programs and web based fundraising strategies to further the local work of the UN. Ms. Simpson Dean is a Board member of Opportunity Green and an annual delegate to UNA national conferences.

**Gary Toebben**  
**President & CEO, Los Angeles Area Chamber of Commerce**  
**Los Angeles, CA**

Gary L. Toebben oversees the workings of the Chamber, ensuring that the organization champions initiatives contributing to the economic prosperity and quality of life of the businesses and citizens of Los Angeles. Since taking the helm of the Chamber in July 2006, Toebben has been a tireless advocate for the business community. Toebben has served on the Mayor's L.A. Economy & Jobs Committee, the L.A. County Health Care Options Task Force and the City Council's Business Retention and Attraction Task Force. He has championed local and state ballot initiatives on transportation and economic development and represented the Chamber as one of four co-sponsors of Proposition 11 to create a citizen commission to redistrict California after each census. He is highly involved in statewide business groups including the CalChamber and a coalition of regional economic development associations spanning the entire state. Each year, Toebben co-leads the region's largest consensus advocacy trip to Washington, D.C.

Prior to joining the L.A. Area Chamber, Toebben served as President of the Northern Kentucky Chamber of Commerce for nearly a decade. Toebben began his chamber career in 1975 at the North Platte, Nebraska Chamber of Commerce, and from 1981 to 1999 he served as President of the Lawrence, Kansas Chamber of Commerce.

Toebben has served as Chairman of the Board of Directors of the American Chamber of Commerce Executives (ACCE) in 2003 and is currently a member of the ACCE Board of Trustees. He is a graduate of the Center for Creative Leadership in Greensboro, North Carolina; Institute for Organization Management at the University of Colorado and the Academy for Organization management at Notre Dame University. Toebben is a past Chairman of the Board of Regents for the University of Colorado Institute for Organization Management, the Kansas Chamber of Commerce Executives, the Nebraska Chamber of Commerce Executives, the Kansas Industrial Developers Assn, the Western Nebraska United Chambers of Commerce, and the Nebraska State Tourism Advisory Board.

Toebben holds a B.S. in mathematics from the University of Nebraska, Lincoln. He and his wife Janice, who is a vice president with US Bank, have four children ages 30-35 years old.

**Brad Udall**  
**Western Water Assessment NOAA Earth Science Research Laboratory**  
**Boulder, CO**

Brad is director of Western Water Assessment, one of seven RISA (Regional Integrated Sciences and Assessments) programs funded by the Office of Global Programs at NOAA. These programs are designed to develop partnerships with regional stakeholders and tailor NOAA data products to meet their needs. Lessons learned here are also contributing to NOAA's emerging "National Climate Service," the climate analog to the existing National Weather Service.

WWA was created in 1999 and is a joint effort between CIRES and the Climate Diagnostics Center. Using multidisciplinary teams of experts in climate, water, law, and economics, the Western Water Assessment provides information about natural climate variability and human-caused climate change. This information - usually in the form of climate forecasts and regional vulnerability assessments - is designed to assist water-resource decision makers such as Denver Water.

**Robert Wilkinson**  
**Professor, University of California Santa Barbara**  
**Santa Barbara, CA**

Dr. Robert C. Wilkinson is Adjunct Associate Professor at the Bren School of Environmental Science and Management at the University of California, Santa Barbara, and he is a Lecturer in the Environmental Studies Program at UCSB. Dr. Wilkinson's teaching, research, and consulting focus on water policy, energy, climate change, and environmental policy issues. Dr. Wilkinson is also a Senior Fellow with the Rocky Mountain Institute. Dr. Wilkinson advises businesses, government agencies, and non-governmental organizations on water policy, climate research, and environmental policy issues. He serves on the Task Force on Water and Energy Technology for the California Climate Action Team and as an advisor to state agencies including the California Energy Commission, the California State Water Resources Control Board, the Department of Water Resources, and others on water, energy, and climate issues. He served on the advisory committee for California's 2005 State Water Plan, and he represented the University of California on the Governor's Task Force on Desalination. Dr. Wilkinson advises various federal agencies including the, US DOE National Renewable Energy Laboratory and the US EPA on water and climate research, and he served as coordinator for the climate impacts assessment of the California Region for the US Global Change Research Program and the White House Office of Science and Technology Policy. In 1990, Dr. Wilkinson established and directed the Graduate Program in Environmental Science and Policy at the Central European University based in Budapest, Hungary. He has worked extensively in Western Europe, every country of Central Europe from Albania through the Baltic States, and throughout the former Soviet Union including Siberia and Central Asia. He has also worked in Australia, New Zealand, Canada, Japan, South Africa, and China.

**Lance Williams**  
**Executive Director, United States Green Building Council**  
**Los Angeles, CA**

Lance A. Williams is Executive Director of the US Green Building Council-Los Angeles Chapter. He is a LEED® Accredited Professional. The primary area of Dr. Williams' interest is the relationship between culture and sustainability. Dr. Williams is the longest-serving Executive Director within the USGBC chapter system. He is a frequent program moderator and speaker on LEED®, green building and sustainability. He was the keynote speaker at the 2008 Urban Marketplace, and FutureBuild 2009, both hosted by the Los Angeles chapter of the Urban Land Institute. He was a featured speaker at the Third Annual Brazilian Conference on Sustainability in Sao Paulo, speaking on the relationship between culture and sustainability and the potential of applying LEED® strategies in that country. Dr. Williams has also recently been invited to speak at the 2010 Asian Metrocities Conference. He has also served as an advisor on green building policy development to Los Angeles County and City, various corporate task forces, colleges, and community based organizations. He served as a member of the Social Equity Task Force of USGBC national for LEED® 2009.

Dr. Williams is a member of Los Angeles County Workforce Investment Board, with special focus on green jobs and sustainability. He is also a member of the L.A. County Community Action Board and co-facilitates the Industry Intelligence Committee of the California Green Jobs Coalition. Dr. Williams has also taught courses on the LEED® rating system at UCLA Extension. He is a member of the Sustainability Advisory Council for both UCLA and CSULB, as well as an advisor to the Architecture Department at East Los Angeles College. He has also served as a member of both the Los Angeles Trade-Technical College 911 urban sustainability initiative, as well as the Los Angeles Urban League's effort to bring sustainable strategies to the Crenshaw District. Under Dr. Williams' leadership, USGBC-LA has become widely recognized for its efforts both nationally and locally. USGBC-LA received the Community Award at the 2009 Heritage Awards presented by Project Restore Los Angeles. This award is one of most prestigious building industry honors bestowed by the City of Los Angeles.

At the 2007 Greenbuild Annual International Conference and Expo, USGBC-LA received two national awards from USGBC: First Place Award of Excellence, Advocacy, and Honorable Mention, LEED®. He also participated in the 2007 Annual Congress of the World Green Building Council held in Toronto, Canada.

Dr. Williams holds a Ph. D., in Anthropology, an M. A. in Folklore and Mythology, and a B. A. in History, all from UCLA in Los Angeles. He has amassed over thirty-five years of experience as a professional educator, having taught at fifteen universities and colleges. He was a co-founder of the Pan-African Studies department at CSULA and served as Vice-Chair of the Ethnic Studies Program at CSUF in the early seventies.